

# 43rd Annual Swain County Christmas Participant Information

**Theme:** A Smoky Mountain Christmas    **Date:** Saturday, December 2, 2017

**Time:** Lineup: noon, Parade begins at 2pm

## **PLEASE NOTE NEW LINEUP LOCATIONS:**

Floats & Motorized Units: Toot Hollow Road

Bands & Walking Units: Rollon Smith parking lot at entrance to Toot Hollow Road

**Deadline for entries: Wednesday, November 30, 2017**

**You will be called Friday, December 1 with your lineup number – please make certain that the contact phone number you provide on your application is a number at which you can be definitely be reached at**

**Due to insurance and liability restrictions the following are prohibited:**

- **Equestrian units or individuals**
- **Off road vehicles; i.e. dirt bikes, four wheelers, etc.**
- **The throwing of candy from any moving vehicle/float**  
**We encourage you to have people walking with your float or unit handing out candy or gifts to those along the parade route**

Trophies are awarded to 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners overall.

Cash prizes are awarded as follows: 1<sup>st</sup> place-\$200, 2<sup>nd</sup> place-\$100, 3<sup>rd</sup> place-\$50

## **Day Of:**

- **Arrive early, 12 – 1pm.** It's much easier for the staff and the participants to find their space if you arrive in a timely manner. If you arrive as late as 1:30 – 1:45pm there is a chance that you will not be allowed to participate
- **Floats & Motorized Units:** when lining up look for the large white sign located in the grass at the curb. Find your assigned number and **line up the front of your vehicle or unit with the sign**
- **Bands and Walking Units:** meet at Rollon Smith building parking lot at the entrance to Toot Hollow Road. A Chamber staff member will be there to put you in order.
- If you have any questions, please look for a staff member or volunteer – all of whom will be wearing orange safety vests.

**Remember, the Chamber will be providing the only Santa and Mrs. Claus to be featured in the parade. All others will be asked to leave.**

If you have any further questions, please contact Karen at 828-488-3681,  
[chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) Karen Day of contact number: 828-508-2795

# 43rd Annual Swain County Christmas Parade Entry Form

Parade Theme: **A Smoky Mountain Christmas**

**Saturday, December 2, 2017, 2pm**

Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Please Select Entry Type Below:

\_\_\_\_\_ Float Length of float including pull vehicle \_\_\_\_\_

Will you have music on your float (circle one)      Yes      No

\_\_\_\_\_ Modern Vehicle (Must be decorated and have sponsor sign on each side)

Number of Vehicles \_\_\_\_\_ Total Length of Vehicles \_\_\_\_\_

\_\_\_\_\_ Antique Car (Should not be decorated, must have sponsor sign on each side)

Number of Vehicles \_\_\_\_\_ Total Length of Vehicles \_\_\_\_\_

\_\_\_\_\_ Walking Unit - How many people are in your group? \_\_\_\_\_

\_\_\_\_\_ Other (Description) \_\_\_\_\_

Event Policy and Procedures:

- 1. Application must be received by Wednesday, November 29, 2017**
2. There will be no rain date, snow date, or other cancellation policy
- 3. The throwing of any items from floats or cars, including candy, is prohibited**  
**We encourage you to have people walking with your float or unit handing out candy or gifts to those along the parade route**
4. Off road vehicles, i.e. dirt bikes, four wheelers, etc. are prohibited
5. Equestrian units & individuals are prohibited
- 6. The Chamber will provide the only Santa and Mrs. Claus to be featured in the parade**  
**Any others will be asked to leave**
7. The Swain County Chamber of Commerce reserves the right to refuse any application according to the bylaws of the Swain County Chamber of Commerce
9. All applicants/entries must be consistent with theme of event and policies of Swain County Chamber of Commerce

The undersigned agrees that if accepted to participate, he or she will comply with all policies, procedures and regulations included in this application, and agree to be bound and comply with all Christmas Parade documents. The undersigned understands that Swain County Chamber of Commerce is responsible for making final decisions with regard to the event operations and agrees to abide by their decisions. It is further agreed that the undersigned releases Swain County Chamber of Commerce, the town of Bryson City and Swain County and any agents or representatives of these groups from any responsibility for theft, damage or loss.

Signature \_\_\_\_\_ Print name \_\_\_\_\_ Date \_\_\_\_\_

Event Contact: Karen Wilmot  
800-867-9246, 828-488-3681, Email: [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com)  
Fax Number: 828-488-6858