

Swain County Chamber of Commerce Membership Benefits

A 50 word descriptive listing & hyperlinks to your website, email, & social media links on greatsmokies.com (mobile & desktop)

Direct call available with your greatsmokies.com mobile listing

A listing in the annual Visitor's Guide (Print Quantity: 85,000)

A listing on the North Carolina website, visitnc.com

List your specials offers & coupons on our *Deals and Discounts* section located on greatsmokies.com home page

greatsmokies.com
2017 Web Traffic:
Unique Visitors: 516,857 (↑18%)
Total Visitors: 652,609 (↑11%)

Facebook Fans:
186,062 (↑38%)
Facebook Engagements:
749,663 (↑312%)

Free workshops & seminars

Weekly membership newsletter

2017 Visitor Center Numbers:
Calls: 5,826
Walk-Ins: 29,780

Grand opening & ribbon cutting services for new or remodeled businesses

Placement of brochures, business cards & event flyers in the visitor center

Prospective visitor and relocation leads via weekly email blast

A members only referral program • Access to the Chamber membership list

Call or email **Tanner Lawson** at
828-488-3681,
info@greatsmokies.com for
more information about the
benefits of Chamber membership
for your business

2017 Online Visitor Guide Requests: 12,257
Monthly Visitor Enewsletter
Average 16% opening rate
Average 13% click through rate



Swain County Chamber of Commerce Annual Dues

Business/Retail/Service

0 – 1 employee: \$95.00 • 2 – 5 employees: \$110.00

6 – 10 employees: \$120.00 • 11—15 employees: \$130.00

16—20 employees: \$140.00 • 21—25 employees: \$150.00

Owners not considered employees • Full time employees only

Campground/Camping Cabins

1 – 10 Spaces: \$12500 • 11—20 Spaces: \$135.00

21—30 Spaces: \$145.00 • 31—40 Spaces: \$155.00

Patron: \$25.00 **Utilities & Hospitals:** \$350.00

Church: \$25.00 **Financial Institution:** \$300.00

Hotels, Motels, Cabins, Cottages, Bed & Breakfasts

1—10 Units: \$125.00 • 11—20 Units: \$135.00

21—30 Units: \$145.00 • 31—40 Units: \$155.00

Additional \$5.00 for each unit over 40

Licensed Professional

Base fee: \$150.00

\$10.00 for each additional licensed staff member

Non-Profit Organization: \$50.00 **Resort:** \$300.00

Real Estate Rentals & Sales: \$200.00 **Casino:** \$300.00

Manufacturing & Attractions

1 – 25 employees \$200.00 • 26 – 50 employees \$250.00

51 - 100 employees \$300.00 • over 100 employees \$300.00

Restaurant

Base fee: \$125.00 Additional \$3.00 for each seat

(not to exceed \$200 total)

Swain County Chamber of Commerce Membership Application

Business Name _____

Primary Contact _____

Physical Address _____

Mailing Address _____

Business Phone _____ Mobile Phone _____

Toll Free _____ Website _____

Email _____ Fax _____

Number of Full Time Employees _____ **RESTAURANTS ONLY: NUMBER OF SEATS:** _____

Business Social Media Listings: Facebook _____

TripAdvisor _____ Yelp _____

LODGING ONLY:

CAMPGROUNDS: NUMBER OF SPACES _____

HOTELS/MOTELS/B&B'S/INNS:NUMBER OF ROOMS _____

CABINS/COTTAGES/VACATION RENTAL AGENCIES: NUMBER OF RENTALS _____

PLEASE CIRCLE LOCATION: Alarka Almond Bryson City Cherokee Deep Creek Ela Fontana

Little Tennessee Lower Alarka Nantahala Gorge Multiple Locations

PLEASE CIRCLE ALL AMENITIES AVAILABLE

Air Conditioning Campers & RV Children Welcome Fireplace/Woodstove Full Hookup Hot Showers

In Room TV Internet Access Jacuzzi/Hot Tub Laundry Non-Smoking Rooms Open Year Round

Pool Tent Sites Handicapped Accessible: Limited Mobility Full Wheelchair Accessible

(ALL BUSINESSES) PLEASE INCLUDE 50 WORD LISTING (BUSINESS DESCRIPTION) ON REVERSE

I, the undersigned, agree to comply to the policies and good business practices of the Swain County Chamber of Commerce as stated in the organizational by-laws. I further understand that if noncompliance is demonstrated, the Chamber of Commerce Board of Directors may remove my business from membership, again, as stated in the organizational by-laws.

Signature _____ Date _____

For Office Use Only: Circle All That Apply

Caboose Directory Sign Thumbnail/Logo with Listing Additional Listings in Additional Categories

Weekly Leads

**TO APPEAR ON GREATSMOKIES.COM
ALL LODGING MUST BE PHYSICALLY LOCATED
WITHIN SWAIN COUNTY**

50 WORD LISTING (BUSINESS DESCRIPTION)

- - -

-

,

- - -

- - -