

# Swain County Chamber of Commerce Membership Benefits

A 50 word descriptive listing & hyperlinks to your website, email, & social media links on greatsmokies.com (mobile & desktop)

Direct call available with your greatsmokies.com mobile listing

A listing in the annual Visitor's Guide (Print Quantity: 85,000)

A listing on the North Carolina website, visitnc.com

List your specials offers & coupons on our *Deals and Discounts* section located on greatsmokies.com home page

greatsmokies.com  
2017 Web Traffic:  
Unique Visitors: 516,857 (↑18%)  
Total Visitors: 652,609 (↑11%)

Facebook Fans:  
186,062 (↑38%)  
Facebook Engagements:  
749,663 (↑312%)

Free workshops & seminars

Weekly membership newsletter

2017 Visitor Center Numbers:  
Calls: 5,826  
Walk-Ins: 29,780

Grand opening & ribbon cutting services for new or remodeled businesses

Placement of brochures, business cards & event flyers in the visitor center

Prospective visitor and relocation leads via weekly email blast

A members only referral program • Access to the Chamber membership list

Call or email **Tanner Lawson** at  
828-488-3681,  
info@greatsmokies.com for  
more information about the  
benefits of Chamber membership  
for your business

2017 Online Visitor Guide Requests: 12,257  
Monthly Visitor Enewsletter  
Average 16% opening rate  
Average 13% click through rate



# Swain County Chamber of Commerce Annual Dues

## Business/Retail/Service

0 – 1 employee: \$95.00 • 2 – 5 employees: \$110.00

6 – 10 employees: \$120.00 • 11—15 employees: \$130.00

16—20 employees: \$140.00 • 21—25 employees: \$150.00

Owners not considered employees • Full time employees only

## Campground/Camping Cabins

1 – 10 Spaces: \$125.00 • 11—20 Spaces: \$135.00

21—30 Spaces: \$145.00 • 31—40 Spaces: \$155.00

**Patron:** \$25.00    **Utilities & Hospitals:** \$350.00

**Church:** \$25.00    **Financial Institution:** \$300.00

## Hotels, Motels, Cabins, Cottages, Bed & Breakfasts

1—10 Units: \$125.00 • 11—20 Units: \$135.00

21—30 Units: \$145.00 • 31—40 Units: \$155.00

Additional \$5.00 for each unit over 40

## Licensed Professional

Base fee: \$150.00

\$10.00 for each additional licensed staff member

**Non-Profit Organization:** \$50.00    **Resort:** \$300.00

**Real Estate Rentals & Sales:** \$200.00    **Casino:** \$300.00

## Manufacturing & Attractions

1 – 25 employees \$200.00 • 26 – 50 employees \$250.00

51 - 100 employees \$300.00 • over 100 employees \$300.00

## Restaurant

Base fee: \$125.00    Additional \$3.00 for each seat

(not to exceed \$200 total)