

Swain County Chamber of Commerce Membership Benefits

A 50 word descriptive listing & hyperlinks to your website, email, & social media links on greatsmokies.com (mobile & desktop)

Direct call available with your greatsmokies.com mobile listing

A listing in the annual Visitor's Guide
(Print Quantity: 85,000)

A listing on the North Carolina website, visitnc.com

List your specials offers & coupons on our *Deals and Discounts* section located on greatsmokies.com home page

greatsmokies.com

2018 Web Traffic:

Unique Visitors: 455,458

Total Visitors: 520,740

Facebook Fans:

238,545

Facebook Engagements:

749,663

Free workshops & seminars

Weekly membership
newsletter

2018 Visitor Center
Numbers:

Calls: 5,826

Walk-Ins: 29,780

Grand opening & ribbon cutting services for new or remodeled businesses

Placement of brochures, business cards & event flyers in the visitor center

Free prospective visitor and relocation leads via weekly email blast

A members only referral program • Access to the Chamber membership list

Contact Karen Proctor Wilmot at

828-488-3681,

chamber@greatsmokies.com for

more information about the

benefits of Chamber membership

for your business

2018 Online Visitor Guide Requests: 12,352

Monthly Visitor Enewsletter

Average 16% opening rate

Average 13% click through rate

BRYSON CITY
North Carolina

Swain County Chamber of Commerce Annual Dues

Business/Retail/Service

0 – 1 employee: \$95.00 • 2 – 5 employees: \$110.00

6 – 10 employees: \$120.00 • 11—15 employees: \$130.00

16—20 employees: \$140.00 • 21—25 employees: \$150.00

Owners not considered employees • Full time employees only

Campground/Camping Cabins

1 – 10 Spaces: \$125.00 • 11—20 Spaces: \$135.00

21—30 Spaces: \$145.00 • 31—40 Spaces: \$155.00

Patron: \$25.00 **Utilities & Hospitals:** \$350.00

Church: \$25.00 **Financial Institution:** \$300.00

Hotels, Motels, Cabins, Cottages, Bed & Breakfasts

1—10 Units: \$125.00 • 11—20 Units: \$135.00

21—30 Units: \$145.00 • 31—40 Units: \$155.00

Additional \$5.00 for each unit over 40

Licensed Professional

Base fee: \$150.00

\$10.00 for each additional licensed staff member

Non-Profit Organization: \$50.00 **Resort:** \$300.00

Real Estate Rentals & Sales: \$200.00 **Casino:** \$300.00

Manufacturing & Attractions

1 – 25 employees \$200.00 • 26 – 50 employees \$250.00

51 - 100 employees \$300.00 • over 100 employees \$300.00

Restaurant

Base fee: \$125.00 Additional \$3.00 for each seat

(not to exceed \$200 total)

Swain County Chamber of Commerce Membership Application

Business Name _____

Primary Contact _____

Physical Address _____

Mailing Address _____

Business Phone _____ Mobile Phone _____

Toll Free _____ Website _____

Email _____ Fax _____

Number of Full Time Employees _____ **RESTAURANTS ONLY: NUMBER OF SEATS:** _____

Business Social Media Listings: Facebook _____

TripAdvisor _____ Yelp _____

LODGING ONLY:

**TO APPEAR ON GREATSMOKIES.COM
ALL LODGING MUST BE PHYSICALLY LOCATED
WITHIN SWAIN COUNTY**

CAMPGROUNDS: NUMBER OF SPACES _____

HOTELS/MOTELS/B&B'S/INNS: NUMBER OF ROOMS _____

CABINS/COTTAGES/VACATION RENTAL AGENCIES: NUMBER OF RENTALS _____

PLEASE CIRCLE ALL AMENITIES AVAILABLE

Air Conditioning Campers & RV Children Welcome Fireplace/Woodstove Full Hookup Hot Showers
In Room TV Internet Access/WIFI Jacuzzi/Hot Tub Laundry Non-Smoking Rooms Open Year Round
Pet Friendly Pool Tent Sites Handicapped Accessible: Limited Mobility Full Wheelchair Accessible

(ALL BUSINESSES) PLEASE INCLUDE 50 WORD LISTING (BUSINESS DESCRIPTION) ON REVERSE

I agree to comply to the policies and good business practices of the Swain County Chamber of Commerce as stated in the organizational by-laws. I understand that if noncompliance is demonstrated, the Chamber of Commerce Board of Directors may remove my business from membership, as stated in the organizational by-laws.

Signature _____ Date _____

For Office Use Only: Circle All That Apply

Caboose Directory Sign (\$125 annual) Thumbnail/Logo with Listing (\$50 annual) Weekly Leads (Free)

Additional Listing (\$50 annual)

Additional Listings in _____

See complete categories list on reverse

Questions: Please contact Karen at chamber@greatsmokies.com or 828-488-3681

Mailing Address: PO Box 509, Bryson City, NC 28713

Categories List (Please circle your desired category)

Advertising and Marketing • Animal Boarding/Pet Sitting • Animal Shelters • Antiques
Art Galleries, Studios, Craft Shops • Automotive • Bakeries and Custom Cakes
Banks, Finance, Investments • Bed & Breakfasts and Inns • Biking • Boating • Books • Bottling Companies
Breweries • Cabins, Lofts and Condos • Cabs and Transportation • Campgrounds • Casinos • Churches
Clothing and Accessories • Computer and/or Business Services • Concrete/Pavement • Consignment &
Thrift Stores • Consulting • Contractors, Builders & Log Homes • Custom Framing • Dance and Theatre
Dentistry • Destination Wedding Venues • Dry Cleaning and Laundry Services • Education
Electrical Contracting • Excavating • Family Attractions • Fishing-Guides • Fishing-Marinas/Bait/Trout
Ponds • Fitness Centers • Florists & Gifts • Gas and General Stores • Gem Mines • General Merchandise
Golf • H.V.A.C. • Hair Salons & Beauty Consultants • Handcrafted Instruments • Hardware and Lumber
Healthcare and Wellness • Hiking • Home Furnishings and Décor • Horseback Riding
Hotels, Motels & Resorts • House Cleaning & Restoration Services • Insurance • Internet Marketing and
Web Design • Internet Providers • Janitorial/Paper • Kayaking • Land Surveyors
Lawn Care and/or Landscaping • Legal Services • Libraries • Liquors • Manufacturing • Motorcycles
Music • Native American Crafts • Newspapers and Magazines • Office Suites/Business Center
Organizations • Paddle Board Tours • Paddle Board Rentals • Patrons • Photographers • Portable Toilets
Radio Station • Rafting Outfitters • Real Estate, Property Development • Restaurants and Specialty Foods
Roofing Specialists • Security-Home and Business • Septic Service • Signs and Specialty Printing
Small Equipment Sales and Repair • Spas and/or Massage • Storage • Supervised Adult Care Facilities
Tax Services • Travel • Tree Service • Trip Planners • Tube Rentals • TV & Satellite Services • Utilities
Vacation Planning Concierge Services • Vacation Rental Agencies • Veterinarians
Waste Management Services • Wedding Bakeries & Custom Cakes • Wedding Caterers
Wedding Florists & Gift Baskets • Wedding Hair & Nail Salons • Wedding Officiants
Wedding Spa & Massage Services • Wineries • Workshops & Classes • Zip Lines

50 WORD LISTING (BUSINESS DESCRIPTION)