

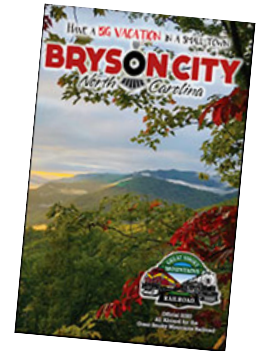
Swain County Chamber of Commerce Membership Benefits



1) GreatSmokies.com – You receive a descriptive listing and links to your website, phone, email and social media channels, with direct call included on your mobile listing. You have the opportunity to list special offers on the Deals & Discounts page. Banner advertising opportunities available. *2020 - GreatSmokies.com total visitors: 781,200 with 1.4 million page-views.*

2) Visitor Guide – You receive a listing in the annual Visitor’s Guide, and hot links directly to your website on the digital guide accessed from GreatSmokies.com. Advertising available. *2021 - 35,000 copies printed, distributed locally.*

3) Visitor Center – You may display brochures, business cards and event posters. *2020 – 25,235 walk-ins.*



4) Member Update with community news, member business events, regional forums, public meeting notices, marketing opportunities, press mentions, tourism trends and more.

5) Free, weekly email with prospective visitor & relocation leads, which come from the request form on GreatSmokies.com. *2020 – Online Visitor Guide requests: 9,996.*

6) Free workshops and seminars, access to digital library of webinars.

7) A members-only referral program & access to the Chamber membership list for your own promotions.

8) Visitor e-newsletter – Sent monthly to subscribers who opt-in to receive it. Paid sponsored ads are now available. – *Currently, over 14,000 opt-in subscribers*



9) Promotional opportunities available – Opportunities for downtown businesses to purchase space on directory sign at caboose. All business may purchase a sponsorship of bridge flower baskets. Event sponsorships are also available. New in 2021: Advertising availability on 3 kiosk maps in downtown.

10) Public Relations, Marketing and Advertising Campaigns – Chamber promotions include press releases, press visits, article submissions, print and online advertising.

For more information about the benefits of Chamber membership for your business, contact Karen Proctor at 828-488-3681, chamber@greatsmokies.com. Or stop by the office at 210 Main Street.



Swain County Chamber of Commerce Membership Application

Business Name _____

Primary Contact _____

Physical Address _____

Mailing Address _____

Business Phone _____ Mobile Phone _____

Toll Free _____ Website _____

Email _____ Fax _____

Number of Full Time Employees _____ **RESTAURANTS ONLY: NUMBER OF SEATS:** _____

Business Social Media Listings: Facebook _____

TripAdvisor _____ Yelp _____

LODGING ONLY:

**TO APPEAR ON GREATSMOKIES.COM
ALL LODGING MUST BE PHYSICALLY LOCATED
WITHIN SWAIN COUNTY**

CAMPGROUNDS: NUMBER OF SPACES _____

HOTELS/MOTELS/B&B'S/INNS: NUMBER OF ROOMS _____

CABINS/COTTAGES/VACATION RENTAL AGENCIES: NUMBER OF RENTALS _____

PLEASE CIRCLE ALL AMENITIES AVAILABLE

Air Conditioning Campers & RV Children Welcome Fireplace/Woodstove Full Hookup Hot Showers
In Room TV Internet Access/WIFI Jacuzzi/Hot Tub Laundry Non-Smoking Rooms Open Year Round
Pet Friendly Pool Tent Sites Handicapped Accessible: Limited Mobility Full Wheelchair Accessible

(ALL BUSINESSES) PLEASE INCLUDE 50 WORD LISTING (BUSINESS DESCRIPTION) ON REVERSE

I agree to comply to the policies and good business practices of the Swain County Chamber of Commerce as stated in the organizational by-laws. I understand that if noncompliance is demonstrated, the Chamber of Commerce Board of Directors may remove my business from membership, as stated in the organizational by-laws.

Signature _____ Date _____

For Office Use Only: Circle All That Apply

Caboose Directory Sign (\$125 annual) Thumbnail/Logo with Listing (\$50 annual) Weekly Leads (Free)

Additional Listing (\$50 annual)

Additional Listings in _____

See complete categories list on reverse

Questions: Please contact Karen at chamber@greatsmokies.com or 828-488-3681

Mailing Address: PO Box 509, Bryson City, NC 28713

Categories List (Please circle your desired category)

Advertising and Marketing • Animal Boarding/Pet Sitting • Animal Shelters • Antiques
Art Galleries, Studios, Craft Shops • Automotive • Bakeries and Custom Cakes
Banks, Finance, Investments • Bed & Breakfasts and Inns • Biking • Boating • Books • Bottling Companies
Breweries • Cabins, Lofts and Condos • Cabs and Transportation • Campgrounds • Casinos • Churches
Clothing and Accessories • Computer and/or Business Services • Concrete/Pavement • Consignment &
Thrift Stores • Consulting • Contractors, Builders & Log Homes • Custom Framing • Dance and Theatre
Dentistry • Destination Wedding Venues • Dry Cleaning and Laundry Services • Education
Electrical Contracting • Excavating • Family Attractions • Fishing-Guides • Fishing-Marinas/Bait/Trout
Ponds • Fitness Centers • Florists & Gifts • Gas and General Stores • Gem Mines • General Merchandise
Golf • H.V.A.C. • Hair Salons & Beauty Consultants • Handcrafted Instruments • Hardware and Lumber
Healthcare and Wellness • Hiking • Home Furnishings and Décor • Horseback Riding
Hotels, Motels & Resorts • House Cleaning & Restoration Services • Insurance • Internet Marketing and
Web Design • Internet Providers • Janitorial/Paper • Kayaking • Land Surveyors
Lawn Care and/or Landscaping • Legal Services • Libraries • Liquors • Manufacturing • Motorcycles
Music • Native American Crafts • Newspapers and Magazines • Office Suites/Business Center
Organizations • Paddle Board Tours • Paddle Board Rentals • Patrons • Photographers • Portable Toilets
Radio Station • Rafting Outfitters • Real Estate, Property Development • Restaurants and Specialty Foods
Roofing Specialists • Security-Home and Business • Septic Service • Signs and Specialty Printing
Small Equipment Sales and Repair • Spas and/or Massage • Storage • Supervised Adult Care Facilities
Tax Services • Travel • Tree Service • Trip Planners • Tube Rentals • TV & Satellite Services • Utilities
Vacation Planning Concierge Services • Vacation Rental Agencies • Veterinarians
Waste Management Services • Wedding Bakeries & Custom Cakes • Wedding Caterers
Wedding Florists & Gift Baskets • Wedding Hair & Nail Salons • Wedding Officiants
Wedding Spa & Massage Services • Wineries • Workshops & Classes • Zip Lines

50 WORD LISTING (BUSINESS DESCRIPTION)