

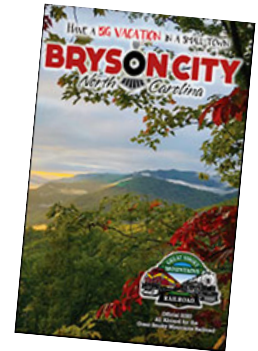
# Swain County Chamber of Commerce Membership Benefits



**1) GreatSmokies.com** – You receive a descriptive listing and links to your website, phone, email and social media channels, with direct call included on your mobile listing. You have the opportunity to list special offers on the Deals & Discounts page. Banner advertising opportunities available. *2020 - GreatSmokies.com total visitors: 781,200 with 1.4 million page-views.*

**2) Visitor Guide** – You receive a listing in the annual Visitor’s Guide, and hot links directly to your website on the digital guide accessed from GreatSmokies.com. Advertising available. *2021 - 35,000 copies printed, distributed locally.*

**3) Visitor Center** – You may display brochures, business cards and event posters. *2020 – 25,235 walk-ins.*



**4) Member Update** with community news, member business events, regional forums, public meeting notices, marketing opportunities, press mentions, tourism trends and more.

**5) Free, weekly email** with prospective visitor & relocation leads, which come from the request form on GreatSmokies.com. *2020 – Online Visitor Guide requests: 9,996.*

**6) Free workshops and seminars**, access to digital library of webinars.

**7) A members-only referral program** & access to the Chamber membership list for your own promotions.

**8) Visitor e-newsletter** – Sent monthly to subscribers who opt-in to receive it. **New in 2021:** Paid sponsored ads are now available. – *Currently, over 14,000 opt-in subscribers*



**9) Promotional opportunities available** – Opportunities for downtown businesses to purchase space on directory sign at caboose. All business may purchase a sponsorship of bridge flower baskets. Event sponsorships are also available. **New in 2021:** Advertising availability on 2 kiosk maps in downtown.

**10) Public Relations, Marketing and Advertising Campaigns** – Chamber promotions include press releases, press visits, article submissions, print and online advertising.

**For more information about the benefits** of Chamber membership for your business, contact Karen Proctor at 828-488-3681, [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com). Or stop by the office at 210 Main Street.



# Swain County Chamber of Commerce Annual Membership Dues

## **Business/Retail/Service**

0 – 1 employee: \$120.00 • 2 – 5 employees: \$140.00  
6 – 10 employees: \$150.00 • 11—15 employees: \$165.00  
16—20 employees: \$175.00 • 21—25 employees: \$190.00  
Owners not considered employees • Full time employees only

## **Licensed Professional**

Base fee: \$190.00 • \$10.00 for each additional licensed staff member

## **Manufacturing & Attractions**

1 – 25 employees \$250.00 • 26 – 50 employees \$320.00  
51 - 100 employees \$375.00 • over 100 employees \$450.00

## **Restaurant**

Base fee: \$150.00 Additional \$3.00 for each seat

## **Campground/Camping Cabins**

1—10 Spaces: \$150.00 • 11—20 Spaces: \$170.00  
21—30 Spaces: \$185.00 • 31—40 Spaces: \$195.00

**Church: \$35.00 Non-Profit Organization: \$65.00 Patron: \$35.00**

**Casino: \$375.00 Financial Institution: \$375.00 Utilities & Hospitals: \$450.00**

## **Hotels, Motels, Cabins, Cottages, Bed & Breakfasts**

1—10 Units: \$150.00 • 11—20 Units: \$170.00  
21—30 Units: \$185.00 • 31—40 Units: \$200.00  
Additional \$5.00 for each unit over 40

**Real Estate Rentals & Sales: \$250.00 Resort: \$375.00**

## **Additional Marketing Opportunities**

Additional Listings: \$65.00 (annual) Caboose Directional Sign: \$150.00 (annual)  
Thumbnail Photo on Listing: \$65.00 (annual) Banner ads on greatsmokies.com: \$650.00 (annual)

— **Strengthening Community, Supporting Business** —

# Swain County Chamber of Commerce Membership Application

Business Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Toll Free \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Number of Full Time Employees \_\_\_\_\_ **RESTAURANTS ONLY: NUMBER OF SEATS:** \_\_\_\_\_

Business Social Media Listings: Facebook \_\_\_\_\_

TripAdvisor \_\_\_\_\_ Yelp \_\_\_\_\_

## LODGING ONLY:

**TO APPEAR ON GREATSMOKIES.COM  
ALL LODGING MUST BE PHYSICALLY LOCATED  
WITHIN SWAIN COUNTY**

CAMPGROUNDS: NUMBER OF SPACES \_\_\_\_\_

HOTELS/MOTELS/B&B'S/INNS: NUMBER OF ROOMS \_\_\_\_\_

CABINS/COTTAGES/VACATION RENTAL AGENCIES: NUMBER OF RENTALS \_\_\_\_\_

PLEASE CIRCLE ALL AMENITIES AVAILABLE

Air Conditioning Campers & RV Children Welcome Fireplace/Woodstove Full Hookup Hot Showers  
In Room TV Internet Access/WIFI Jacuzzi/Hot Tub Laundry Non-Smoking Rooms Open Year Round  
Pet Friendly Pool Tent Sites Handicapped Accessible: Limited Mobility Full Wheelchair Accessible

**(ALL BUSINESSES) PLEASE INCLUDE 50 WORD LISTING (BUSINESS DESCRIPTION) ON REVERSE**

I agree to comply to the policies and good business practices of the Swain County Chamber of Commerce as stated in the organizational by-laws. I understand that if noncompliance is demonstrated, the Chamber of Commerce Board of Directors may remove my business from membership, as stated in the organizational by-laws.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## For Office Use Only: Circle All That Apply

Caboose Directory Sign (\$150 annual) Thumbnail/Logo with Listing (\$65 annual) Weekly Leads (Free)

Additional Listing (\$65 annual)

Additional Listings in \_\_\_\_\_

See complete categories list on reverse

**Questions: Please contact Karen at [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) , 828-488-3681, or 828-508-2795**

**Mailing Address: PO Box 509, Bryson City, NC 28713**

Categories List (Please circle your desired category)

Advertising and Marketing • Animal Boarding/Pet Sitting • Animal Shelters • Antiques  
Art Galleries, Studios, Craft Shops • Automotive • Bakeries and Custom Cakes  
Banks, Finance, Investments • Bed & Breakfasts and Inns • Biking • Boating • Books • Bottling Companies  
Breweries • Cabins, Lofts and Condos • Cabs and Transportation • Campgrounds • Casinos • Churches  
Clothing and Accessories • Computer and/or Business Services • Concrete/Pavement • Consignment &  
Thrift Stores • Consulting • Contractors, Builders & Log Homes • Custom Framing • Dance and Theatre  
Dentistry • Destination Wedding Venues • Dry Cleaning and Laundry Services • Education  
Electrical Contracting • Excavating • Family Attractions • Fishing-Guides • Fishing-Marinas/Bait/Trout  
Ponds • Fitness Centers • Florists & Gifts • Gas and General Stores • Gem Mines • General Merchandise  
Golf • H.V.A.C. • Hair Salons & Beauty Consultants • Handcrafted Instruments • Hardware and Lumber  
Healthcare and Wellness • Hiking • Home Furnishings and Décor • Horseback Riding  
Hotels, Motels & Resorts • House Cleaning & Restoration Services • Insurance • Internet Marketing and  
Web Design • Internet Providers • Janitorial/Paper • Kayaking • Land Surveyors  
Lawn Care and/or Landscaping • Legal Services • Libraries • Liquors • Manufacturing • Motorcycles  
Music • Native American Crafts • Newspapers and Magazines • Office Suites/Business Center  
Organizations • Paddle Board Tours • Paddle Board Rentals • Patrons • Photographers • Portable Toilets  
Radio Station • Rafting Outfitters • Real Estate, Property Development • Restaurants and Specialty Foods  
Roofing Specialists • Security-Home and Business • Septic Service • Signs and Specialty Printing  
Small Equipment Sales and Repair • Spas and/or Massage • Storage • Supervised Adult Care Facilities  
Tax Services • Travel • Tree Service • Trip Planners • Tube Rentals • TV & Satellite Services • Utilities  
Vacation Planning Concierge Services • Vacation Rental Agencies • Veterinarians  
Waste Management Services • Wedding Bakeries & Custom Cakes • Wedding Caterers  
Wedding Florists & Gift Baskets • Wedding Hair & Nail Salons • Wedding Officiants  
Wedding Spa & Massage Services • Wineries • Workshops & Classes • Zip Lines

50 WORD LISTING (BUSINESS DESCRIPTION)