

# Swain County Chamber of Commerce

## Membership Benefits

### **Strong Online Presence—**

Your descriptive listing includes Google mapping to get your customers straight to your door, links to your website, phone, email & social media channels, with direct call included on your mobile listing.

**2021-Greatsmokies.com unique visitors:**

**581,213 Total Visitors: 759,859**

**Total Page Views: 1,375MM**

### **Members Only Referral Program**

and access to the Chamber membership email list for your own promotions.

**Display your brochures, business cards, and event posters in the visitor center.**

**Monthly Visitor Enewsletter—** received by more than 15,000 subscribers.

2021 average open rate: 25%      2021 average click thru rate: 509

**Additional Listing** on greatsmokiesfishing.com for any fishing related business (guide services, boat docks, fly shops, etc.)

### **Free Leads—**

Weekly email with prospective visitor and relocation leads originating from greatsmokies.com visitor guide request form.

**2021 online visitor guide requests: 7,074**

### **Weekly Member Email Update —**

Stay informed with our update featuring meeting notices, marketing opportunities, community news, member business events, regional forums, press mentions, tourism trends, and more.

### **Free workshops & seminars** in

partnership with agencies such as the Small Business Center at Southwestern Community College.

### **Robust Facebook Group—**

Reach your local audience on our Chamber Facebook group which has over 3,000 members.

**Public Relations, Marketing, and Advertising Campaigns—** Chamber promotions include press releases, press visits, article submissions, print & online advertising.

**List your Special on our “Deals & Discounts” page—**one of the highest visited pages on greatsmokies.com

# Swain County Chamber of Commerce

## Additional Promotional Opportunities

**An additional website listing** in another category for only \$75 per listing per year.  
Please email your category choice to [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681

**A thumbnail photo** on your listing (logo, etc.) for only \$75 per year per listing.  
Please email image to [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com)

**A banner ad** on greatsmokies.com for only \$650 per year.  
Ads appear randomly on the 25 most visited pages on the website (excluding the home page). One ad per page will appear near the top of the page on all devices. Activity reports provided quarterly. Contact [ellen@greatsmokies.com](mailto:ellen@greatsmokies.com) for more information.

**A formatted ad** in our monthly visitor newsletter for only \$300 per newsletter (15,000+ subscribers). Contact [ellen@greatsmokies.com](mailto:ellen@greatsmokies.com) for more information.

**Space on the large directory sign at caboose:** \$175 per year.  
Contact [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681

**Print ad on map** on downtown message boards at caboose and RR Square.  
Contact [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681 for more information.

**Event Sponsorship:** claim the stage, the band, the kid's area, or just provide general support.  
Contact [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681 for more information.

**Everett & Slope Street Bridges Flower Basket Sponsorship Plaque:** \$250 per year.  
Contact [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681

**For more information** about the benefits of Chamber membership or any of the above promotional opportunities contact Karen Proctor, 828-488-3681, [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com).

# Swain County Chamber of Commerce Annual Membership Dues

## **Business/Retail/Service**

0 – 1 employee: \$130.00 • 2 – 5 employees: \$150.00

6 – 10 employees: \$160.00 • 11—15 employees: \$175.00

16—20 employees: \$185.00 • 21—25 employees: \$200.00

Owners not considered employees • Full time employees only

## **Licensed Professional**

Base fee: \$200.00 • \$10.00 for each additional licensed staff member

## **Attractions**

1 – 25 employees \$350.00 • 26 – 50 employees \$400.00

51 - 100 employees \$450.00 • over 100 employees \$500.00

## **Restaurant**

Base fee: \$200.00 Additional \$3.00 for each seat

## **Campground/Camping Cabins**

1—10 Spaces: \$200.00 • 11—20 Spaces: \$195.00

21—30 Spaces: \$210.00 • 31—40 Spaces: \$220.00

**Church: \$75.00 Non-Profit Organization: \$75.00 Patron: \$50.00**

**Casino: \$600.00 Financial Institution: \$400.00 Hospitals: \$400.00 Utilities: \$600.00**

## **Hotels, Motels, Cabins, Cottages, Bed & Breakfasts**

1—10 Units: \$200.00 • 11—20 Units: \$250.00

21—30 Units: \$300.00 • 31—40 Units: \$350.00

Additional \$5.00 for each unit over 40

**Real Estate Rentals & Sales: \$300.00 Resort: \$375.00**

## **Additional Marketing Opportunities**

Additional Listings: \$75.00 (annual) Caboose Directional Sign: \$175.00 (annual)

Thumbnail Photo on Listing: \$75.00 (annual) Banner ads on greatsmokies.com: \$650.00 (annual)

Enewsletter ad: \$300.00 per enewsletter Downtown Bridge Flower Basket Plaque: \$250.00 (annual)

— **Strengthening Community, Supporting Business** —

# Swain County Chamber of Commerce Membership Application

Business Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Toll Free \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Number of Full Time Employees \_\_\_\_\_ **RESTAURANTS ONLY: NUMBER OF SEATS:** \_\_\_\_\_

Business Social Media Listings: Facebook \_\_\_\_\_

TripAdvisor \_\_\_\_\_ Yelp \_\_\_\_\_

## **LODGING ONLY:**

**CAMPGROUNDS: NUMBER OF SPACES** \_\_\_\_\_

**HOTELS/MOTELS/B&B'S/INNS:NUMBER OF ROOMS** \_\_\_\_\_

**CABINS/COTTAGES/VACATION RENTAL AGENCIES: NUMBER OF RENTALS** \_\_\_\_\_

**PLEASE CIRCLE ALL AMENITIES AVAILABLE**

A/C Campers & RV Children Welcome Fireplace/Woodstove Full Hookup Hot Showers Pool  
In Room TV Internet Access/WIFI Jacuzzi/Hot Tub Laundry Non-Smoking Rooms Pet Friendly  
Open Year Round Tent Sites Handicapped Accessible: Limited Mobility Full Wheelchair Accessible

**(ALL BUSINESSES) PLEASE INCLUDE 50 WORD BUSINESS DESCRIPTION ON REVERSE**

I agree to comply to the policies and good business practices of the Swain County Chamber of Commerce as stated in the organizational by-laws. I understand that if noncompliance is demonstrated, the Chamber of Commerce Board of Directors may remove my business from membership, as stated in the organizational by-laws.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## **Promotional Opportunities**

Caboose Directory Sign (\$175 annual) Thumbnail/Logo with Listing (\$75 annual) Weekly Leads (Free)

Additional Listing (\$75 annual) Website Banner Ad (\$650 annual) Enewsletter Ad (\$300 monthly)

Additional Listings in \_\_\_\_\_

See complete categories list on reverse

**Questions: Please contact Karen at [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) , 828-488-3681**

**Mailing Address: PO Box 509, Bryson City, NC 28713**

**Categories List (Please circle your desired category)**

**Advertising and Marketing • Animal Boarding/Pet Sitting • Animal Shelters • Antiques  
Art Galleries, Studios, Craft Shops • Automotive • Bakeries and Custom Cakes  
Banks, Finance, Investments • Bed & Breakfasts and Inns • Biking • Boating • Books • Bottling Companies • Bars • Breweries • Cabins, Lofts and Condos • Cabs and Transportation • Campgrounds • Casinos  
Churches Clothing and Accessories • Computer and/or Business Services • Concrete/Pavement • Consignment & Thrift Stores • Consulting • Contractors, Builders & Log Homes • Custom Framing • Dance and Theatre  
Dentistry • Destination Wedding Venues • Dry Cleaning and Laundry Services • Education  
Electrical Contracting • Excavating • Family Attractions • Fishing-Guides • Fishing-Marinas/Bait/Trout Ponds • Fitness Centers • Florists & Gifts • Gas and General Stores • Gem Mines • General Merchandise  
Golf • H.V.A.C. • Hair Salons & Beauty Consultants • Handcrafted Instruments • Hardware and Lumber  
Healthcare and Wellness • Hiking • Home Furnishings and Décor • Horseback Riding  
Hotels, Motels & Resorts • House Cleaning & Restoration Services • Insurance • Internet Marketing and Web Design • Internet Providers • Janitorial/Paper • Kayaking • Land Surveyors  
Lawn Care and/or Landscaping • Legal Services • Libraries • Liquors • Manufacturing • Motorcycles  
Music • Native American Crafts • Newspapers and Magazines • Office Suites/Business Center  
Organizations • Paddle Board Tours • Paddle Board Rentals • Patrons • Photographers • Portable Toilets  
Radio Station • Rafting Outfitters • Real Estate, Property Development • Restaurants and Specialty Foods • Roofing Specialists • Security-Home and Business • Septic Service • Signs and Specialty Printing  
Small Equipment Sales and Repair • Spas and/or Massage • Storage • Supervised Adult Care Facilities  
Tax Services • Travel • Tree Service • Trip Planners • Tube Rentals • TV & Satellite Services • Utilities  
Vacation Planning Concierge Services • Vacation Rental Agencies • Veterinarians  
Waste Management Services • Wedding Bakeries & Custom Cakes • Wedding Caterers  
Wedding Florists & Gift Baskets • Wedding Hair & Nail Salons • Wedding Officiants  
Wedding Spa & Massage Services • Wineries • Workshops & Classes • Zip Lines**

**50 WORD LISTING (BUSINESS DESCRIPTION)**