

# Swain County Chamber of Commerce

## Membership Benefits

### **Strong Online Presence—**

Your descriptive listing includes Google mapping to get your customers straight to your door, links to your website, phone, email & social media channels, with direct call included on your mobile listing.

**2022-Greatsmokies.com unique visits:**

**581,607**

**Total Page Views: 969,000+**

### **Members Only Referral Program**

and access to the Chamber membership email list for your own promotions.

**Display your brochures, business cards, and event posters in the visitor center.**

**Monthly Visitor Enewsletter—** received by more than 18,000 subscribers. Average open rate of 25%, with average click of links, 509.

**Additional Listing** on [greatsmokiesfishing.com](http://greatsmokiesfishing.com) for any fishing related business (guide services, boat docks, fly shops, etc.)

### **Free Leads—**

Weekly email with prospective visitor and relocation leads originating from [greatsmokies.com](http://greatsmokies.com) visitor guide request form.

### **Weekly Member Email Update —**

Stay informed with our update featuring meeting notices, marketing opportunities, community news, member business events, regional forums, press mentions, tourism trends, and more.

**Free workshops & seminars** in partnership with agencies such as the Small Business Center at Southwestern Community College.

### **Robust Facebook Group—**

Reach your local audience and visitors on our Chamber Facebook group which has over 5,000 members and counting.

**Public Relations, Marketing, and Advertising Campaigns—** Chamber promotions include press releases, press visits, article submissions, print & online advertising.

For more information about the benefits of Chamber membership contact Karen Proctor  
828-488-3681, [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com)

# Swain County Chamber of Commerce

## Additional Promotional Opportunities

**An additional listing** in another category for only \$75 per listing per year.

Please email your category choice to [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681

**A thumbnail photo** on your listing (logo, etc.) for only \$75 per year per listing.

Please email image to [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com)

**A banner ad** on greatsmokies.com for only \$650 per year.

Contact [ellen@greatsmokies.com](mailto:ellen@greatsmokies.com) for ad specifics and more information.

**A formatted ad** in our monthly visitor e-newsletter for only \$300 per newsletter (18,000+ subscribers).

Contact [ellen@greatsmokies.com](mailto:ellen@greatsmokies.com) for ad specifics and more information.

**Space on the large directory sign at caboose:** \$175 per year.

Contact [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681 for more information.

**Print ad on map** on downtown message boards at caboose and RR Square.

Contact [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681 for more information.

**Event Sponsorship:** claim the stage, the band, the kid's area, or just provide general support.

Contact [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681 for more information.

**Everett & Slope Street Bridges Flower Basket Sponsorship Plaque:** \$250 per year.

Contact [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) or call 828-488-3681 for more information.



# Swain County Chamber of Commerce Membership Application

Business Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Toll Free \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Number of Full Time Employees \_\_\_\_\_ **RESTAURANTS ONLY: NUMBER OF SEATS:** \_\_\_\_\_

Business Social Media Listings: Facebook \_\_\_\_\_

TripAdvisor \_\_\_\_\_ Yelp \_\_\_\_\_

## LODGING ONLY:

**TO APPEAR ON GREATSMOKIES.COM  
ALL LODGING MUST BE PHYSICALLY LOCATED  
WITHIN SWAIN COUNTY**

CAMPGROUNDS: NUMBER OF SPACES \_\_\_\_\_

HOTELS/MOTELS/B&B'S/INNS: NUMBER OF ROOMS \_\_\_\_\_

CABINS/COTTAGES/VACATION RENTAL AGENCIES: NUMBER OF RENTALS \_\_\_\_\_

PLEASE CIRCLE ALL AMENITIES AVAILABLE

Air Conditioning Campers & RV Children Welcome Fireplace/Woodstove Full Hookup Hot Showers  
In Room TV Internet Access/WIFI Jacuzzi/Hot Tub Laundry Non-Smoking Rooms Open Year Round  
Pet Friendly Pool Tent Sites Handicapped Accessible: Limited Mobility Full Wheelchair Accessible

**(ALL BUSINESSES) PLEASE INCLUDE 50 WORD LISTING (BUSINESS DESCRIPTION) ON REVERSE**

I agree to comply to the policies and good business practices of the Swain County Chamber of Commerce as stated in the organizational by-laws. I understand that if noncompliance is demonstrated, the Chamber of Commerce Board of Directors may remove my business from membership, as stated in the organizational by-laws.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## For Office Use Only: Circle All That Apply

Caboose Directory Sign (\$150 annual) Thumbnail/Logo with Listing (\$65 annual) Weekly Leads (Free)

Additional Listing (\$65 annual)

Additional Listings in \_\_\_\_\_

See complete categories list on reverse

**Questions: Please contact Karen at [chamber@greatsmokies.com](mailto:chamber@greatsmokies.com) , 828-488-3681, or 828-508-2795**

**Mailing Address: PO Box 509, Bryson City, NC 28713**

Categories List (Please circle your desired category)

Advertising and Marketing • Animal Boarding/Pet Sitting • Animal Shelters • Antiques  
Art Galleries, Studios, Craft Shops • Automotive • Bakeries and Custom Cakes  
Banks, Finance, Investments • Bed & Breakfasts and Inns • Biking • Boating • Books • Bottling Companies  
Breweries • Cabins, Lofts and Condos • Cabs and Transportation • Campgrounds • Casinos • Churches  
Clothing and Accessories • Computer and/or Business Services • Concrete/Pavement • Consignment &  
Thrift Stores • Consulting • Contractors, Builders & Log Homes • Custom Framing • Dance and Theatre  
Dentistry • Destination Wedding Venues • Dry Cleaning and Laundry Services • Education  
Electrical Contracting • Excavating • Family Attractions • Fishing-Guides • Fishing-Marinas/Bait/Trout  
Ponds • Fitness Centers • Florists & Gifts • Gas and General Stores • Gem Mines • General Merchandise  
Golf • H.V.A.C. • Hair Salons & Beauty Consultants • Handcrafted Instruments • Hardware and Lumber  
Healthcare and Wellness • Hiking • Home Furnishings and Décor • Horseback Riding  
Hotels, Motels & Resorts • House Cleaning & Restoration Services • Insurance • Internet Marketing and  
Web Design • Internet Providers • Janitorial/Paper • Kayaking • Land Surveyors  
Lawn Care and/or Landscaping • Legal Services • Libraries • Liquors • Manufacturing • Motorcycles  
Music • Native American Crafts • Newspapers and Magazines • Office Suites/Business Center  
Organizations • Paddle Board Tours • Paddle Board Rentals • Patrons • Photographers • Portable Toilets  
Radio Station • Rafting Outfitters • Real Estate, Property Development • Restaurants and Specialty Foods  
Roofing Specialists • Security-Home and Business • Septic Service • Signs and Specialty Printing  
Small Equipment Sales and Repair • Spas and/or Massage • Storage • Supervised Adult Care Facilities  
Tax Services • Travel • Tree Service • Trip Planners • Tube Rentals • TV & Satellite Services • Utilities  
Vacation Planning Concierge Services • Vacation Rental Agencies • Veterinarians  
Waste Management Services • Wedding Bakeries & Custom Cakes • Wedding Caterers  
Wedding Florists & Gift Baskets • Wedding Hair & Nail Salons • Wedding Officiants  
Wedding Spa & Massage Services • Wineries • Workshops & Classes • Zip Lines

75 WORD LISTING (BUSINESS DESCRIPTION)