

SWAIN COUNTY CHAMBER OF COMMERCE

MEMBERSHIP BENEFITS

Strong Online Presence—

Your descriptive listing includes Google mapping to get your customers straight to your door, and links to your website, phone, email & social media channels, with direct call included on your mobile listing.

2023-Greatsmokies.com SESSIONS:

505,687

TOTAL PAGE VIEWS: 739,750

Members Only Referral Program and access to the Chamber membership email list for your own promotions.

Display your brochures, business cards, and event posters in the visitor center.

Monthly Visitor Enewsletter— received by 20,000+ subscribers. Average open rate was 36%, with an average click of links at 724.

Additional Listing on greatsmokiesfishing.com for any fishing related business (guide services, boat docks, fly shops, etc.)

Free Leads—

Weekly email with prospective visitor and relocation leads originating from greatsmokies.com visitor guide request form.

2023 online visitor guide requests: 3,581

Weekly Member Email Update —

Stay informed with our update featuring meeting notices, marketing opportunities, community news, member business events, regional forums, press mentions, tourism trends, and more.

Free workshops & seminars in partnership with agencies such as the Small Business Center at Southwestern Community College.

Robust Facebook Group—

Reach your local audience and visitors on our Chamber Facebook group which has 7,200+ members and counting.

Public Relations, Marketing, and Advertising Campaigns— Chamber promotions include press releases, press visits, article submissions, print & online advertising.

For more information about the benefits of Chamber membership contact Karen Proctor
828-488-3681, chamber@greatsmokies.com.

SWAIN COUNTY CHAMBER OF COMMERCE ADDITIONAL PROMOTIONAL OPPORTUNITIES

An additional listing in another category for only \$75 per listing per year (same wording only).
Please email your category choice to chamber@greatsmokies.com or call 828-488-3681

A thumbnail photo on your listing (logo, etc.) for only \$75 per year per listing.
Please email image to chamber@greatsmokies.com

A banner ad on greatsmokies.com for only \$650 per year.
Contact ellen@greatsmokies.com for ad specifics and more information.

A formatted ad in our monthly visitor enewsletter for only \$300 per newsletter
(15,000+ subscribers).
Contact ellen@greatsmokies.com for ad specifics and more information.

Space on the large directory sign at caboose: \$175 per year.
Contact chamber@greatsmokies.com or call 828-488-3681.

Event Sponsorship: claim the stage, the band, the kid's area, or just provide general support.
Contact chamber@greatsmokies.com or call 828-488-3681 for more information.

SWAIN COUNTY CHAMBER OF COMMERCE ANNUAL MEMBERSHIP DUES RATES

Business/Retail/Service

0 – 1 employee: \$140.00 • 2 – 5 employees: \$150.00

6 – 10 employees: \$160.00 • 11 – 15 employees: \$175.00

16 – 20 employees: \$185.00 • 21 – 25 employees: \$200.00

Owners not considered employees • Full time employees only

Licensed Professional

Base fee: \$200.00 • \$10.00 for each additional licensed staff member

Attractions

1 – 25 employees \$275.00 • 26 – 50 employees \$330.00

51 - 100 employees \$400.00 • over 100 employees \$450.00

Restaurant

Base fee: \$175.00 Additional \$3.00 for each seat

Campground/Camping Cabins

1 – 10 Spaces: \$200.00 • 11 – 20 Spaces: \$195.00

21 – 30 Spaces: \$210.00 • 31 – 40 Spaces: \$220.00

Church: \$80.00 Non-Profit Organization: \$75.00 Patron: \$75.00

Casino: \$750.00 Financial Institution: \$400.00 Utilities & Hospitals: \$600.00

Hotels, Motels, Cabins, Cottages, Bed & Breakfasts

1 – 10 Units: \$150.00 • 11 – 20 Units: \$170.00

21 – 30 Units: \$185.00 • 31 – 40 Units: \$200.00

Additional \$5.00 for each unit over 40

Real Estate Rentals & Sales: \$300.00 Resort: \$375.00

Additional Marketing Opportunities

Additional Listings: \$75.00 (annual) Caboose Directional Sign: \$175.00 (annual)

Thumbnail Photo on Listing: \$75.00 (annual) Banner ads on greatsmokies.com: \$650.00 (annual)

— **Strengthening Community, Supporting Business** —

SWAIN COUNTY CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

Business Name _____

Primary Contact _____

Physical Address _____

Mailing Address _____

Business Phone _____ Mobile Phone _____

Toll Free _____ Website _____

Email _____ Fax _____

Number of Full Time Employees _____ **RESTAURANTS ONLY: NUMBER OF SEATS:** _____

Business Social Media Listings: Facebook _____

TripAdvisor _____ Yelp _____

LODGING ONLY:

CAMPGROUNDS: NUMBER OF SPACES _____

HOTELS/MOTELS/B&B'S/INNS:NUMBER OF ROOMS _____

CABINS/COTTAGES/VACATION RENTAL AGENCIES: NUMBER OF RENTALS _____

PLEASE CIRCLE ALL AMENITIES AVAILABLE

Air Conditioning Campers & RV Children Welcome Fireplace/Woodstove Full Hookup Hot Showers

In Room TV Internet Access/WIFI Jacuzzi/Hot Tub Laundry Non-Smoking Rooms Open Year Round

Pet Friendly Pool Tent Sites Handicapped Accessible: Limited Mobility Full Wheelchair Accessible

(ALL BUSINESSES) PLEASE INCLUDE 75 WORD LISTING (BUSINESS DESCRIPTION) ON REVERSE

I agree to comply to the policies and good business practices of the Swain County Chamber of Commerce as stated in the organizational by-laws. I understand that if noncompliance is demonstrated, the Chamber of Commerce Board of Directors may remove my business from membership, as stated in the organizational by-laws.

Signature _____ Date _____

For Office Use Only: Circle All That Apply

Caboose Directory Sign (\$175 annual) Thumbnail/Logo with Listing (\$75 annual) Weekly Leads (Free)

Additional Listing (\$75 annual)

Additional Listings in _____

See complete categories list on reverse

Questions: Please contact Karen at chamber@greatsmokies.com , 828-488-3681

Mailing Address: PO Box 509, Bryson City, NC 28713

Categories List (Please circle your desired category)

Advertising and Marketing • Adventure Rentals • Animal Boarding/Pet Sitting • Animal Shelters • Antiques
Art Galleries & Artisans • Arts & Crafts Classes • Automotive Rentals, Repairs & Sales
Bakeries & Chocolates • Banks, Finance, Investments • Bars • Bed & Breakfasts and Inns • Biking
Boating • Bookstores • Bottling Companies • Breweries • Cabins, Lofts and Condos
Cabs and Transportation • Campgrounds • Casinos • Childcare/Daycare Services • Christmas Shops
Churches • Clothing and Accessories • Computer and/or Business Services • Concrete/Pavement
Contractors, Builders & Log Homes • Dance and Theatre • Dentistry • Destination Wedding Venues
Dry Cleaning and Laundry Services • Education • Electrical Contracting • Excavating • Family Attractions
Fishing-Guides • Fishing-Marinas/Bait/Trout Ponds • Fitness Centers • Florists & Gifts
Gas and General Stores • Gem Mines • General Merchandise • Golf • H.V.A.C. • Hardware and Lumber
Health Care, Counseling, and Recovery Services • Hiking • Horseback Riding • Hotels, Motels & Resorts
House Cleaning & Restoration Services • Insurance • Internet Marketing and Web Design • Kayaking
Land Surveyors • Lawn Care and/or Landscaping • Legal Services • Libraries • Liquors
Local TV & Radio Stations • Music Venues • Native American Crafts • Newspapers and Magazines
Office Suites/Business Center • Office Supplies & Janitorial • Organizations • Paddle Board Tours
Paddle Board Rentals • Patrons • Photographers • Portable Toilets • Rafting Outfitters
Real Estate, Property Development • Restaurants and Specialty Foods • Roofing Specialists • Security-
Home and Business • Septic Service • Signs and Specialty Printing • Small Equipment Sales and Repair
Spas and/or Massage • Storage • Supervised Adult Care Facilities • Travel • Tree Service • Tube Rentals
Utilities • Vacation Planning Concierge Services • Vacation Rental Agencies • Waste Management Services
Wedding Bakeries & Custom Cakes • Wedding Caterers • Wedding Florists & Gift Baskets
Wedding Officiants • Wedding Spa & Massage Services • Wine Market • Zip Lines

Don't see where you fit? Just write in your desired listing and we can create it for you!

75 WORD LISTING (BUSINESS DESCRIPTION)