

50th Annual Swain County Christmas Parade Entry Form

Parade Theme: The Wonder of Christmas

Saturday, December 7, 2024, 2pm Everett and Main Streets, Bryson City

Name of Entry/Organization _____

Contact Person _____ Contact Phone _____

Contact E-mail _____

Please Select Entry Type(s) Below **ONLY FLOATS ARE JUDGED DO YOU WISH TO BE JUDGED** ___Y ___N

_____ Float Length of float including pull vehicle _____

Will you have music on your float (circle one) Yes No **Live music** Yes No

_____ Modern Vehicle (Must be decorated and have sponsor sign on each side)

Number of Vehicles _____ Total Length of Vehicles _____

_____ Antique Car (Should not be decorated, must have sponsor sign on each side)

Number of Vehicles _____ Total Length of Vehicles _____

_____ Walking Unit - How many people are in your group? _____

_____ Other (Description) _____

Event Policy and Procedures:

- 1. Application must be received by Tuesday, December 3, 2024**
2. There will be no rain date, snow date, or other cancellation policy.
- 3. The throwing of any items from floats or cars, including candy, is prohibited**
We encourage you to have people walking with your float or unit handing out candy or gifts to those along the parade route.
- 4. The name of the organization should be clearly visible on both sides of the float for judging purposes.**
5. Off-road vehicles, i.e., dirt bikes, four wheelers, etc. are prohibited. Street legal UTV's are allowed within review process.
6. Equestrian units & individuals are prohibited unless insured for liability (proof of insurance required).
7. Anyone participating in the parade will need to fill out the attached hold harmless agreement and return it with this application.
- 8. The Chamber will provide the only live Santa and Mrs. Claus to be featured in the parade.**
Any others will be asked to leave.
9. The Swain County Chamber of Commerce reserves the right to refuse any application according to the bylaws of the Swain County Chamber of Commerce.
10. All applicants/entries must be consistent with theme of event and policies of Swain County Chamber of Commerce.

The undersigned agrees that if accepted to participate, he or she will comply with all policies, procedures and regulations included in this application, and agree to be bound and comply with all Christmas Parade documents. The undersigned understands that Swain County Chamber of Commerce is responsible for making final decisions with regard to the event operations and agrees to abide by their decisions.

Signature _____ Print name _____ Date _____

Mail entry form to: Swain County Chamber of Commerce, PO Box 509, Bryson City, NC 28713

Event Contact: Karen Proctor, 828-488-3681, Email: chamber@greatsmokies.com

Day of Contact: Karen Proctor, 828-488-3681

Swain County Chamber of Commerce
Release of Liability and Assumption of Risk

Name of Event _____ Date of Event _____

I, _____, for and in consideration of my participation in the above-named event, I hereby assume absolutely and unconditionally all risks which are or may be associated with my participation in the above-named event. The risks I assume include also those risks which are unknown as well as those that are known. I understand that in assuming these risks, I agree that under no circumstances will I or any person claiming through me make any claim or suit for personal injury, property loss, or death against the Swain County Chamber of Commerce, partners, officers, or employees alleging negligence, strict liability on the part of any of them. I also agree to indemnify, defend, and hold harmless all such persons as aforesaid for any claims for personal injury, theft, damage, or loss which may be made against any such person connected with or arising out of the above-named event.

I understand also that (1) the Swain County Chamber of Commerce are relying on my agreement to these terms in granting me permission to participate in the above event; (2) In signing this waiver I acknowledge that I am in a physically fit enough shape to engage in this activity and I do not currently have any medical restrictions that would exclude me from engaging in this type of activity; (3) my agreement to these terms is intended to release and absolve the Swain County Chamber of Commerce (and its associated persons) from liability to the maximum extent.

I give my permission to the Swain County Chamber of Commerce the right to take, use, reproduce, edit, photograph, record, broadcast, and otherwise exploit in all medial, in whole or in part, including for commercial, promotion of the Swain County Chamber of Commerce and event, my and/or my minor child(ren) or ward's image, likeness, voice, name and biographical information in connection with the event and release the Swain County Chamber of Commerce from all claims, demands, suits, and liability that I or my successors and assigns may have for such use.

I have read and understood the above.

Signature _____ Date _____ Print Name _____

Guardian Signature _____ Date _____ Print Name _____

Witness Signature _____ Date _____ Print Name _____

50th Annual Christmas Parade

Theme: The Wonder of Christmas **Date:** Saturday, December 7, 2024 **Time:** Lineup: noon, Parade begins at 2pm

Line Up Information—

The line up route will begin at the bottom of Lake View Drive and head up to the high school.

Walking units will be held in the Presbyterian Church parking lot and will be funneled in as their group goes by.

Parade Route Information—

The Parade will be travelling down Everett Street and make a right onto Main Street. The parade ends at the light at the Main Street and Slope Street intersection (the light at the Shell station).

You may leave the parade at the Main Street light. If you need to get back to the high school to return to your car, turn right onto Slope, and then use either via Lake View Drive or Bryson Branch Road.

IF YOU ARE UNLOADING CHILDREN TO PARENTS AFTER THE PARADE, PLEASE MEET THE PARENTS EITHER BACK AT HIGH SCHOOL OR AT VALLEY VILLAGE PARKING LOT. DO NOT LET CHILDREN LEAVE YOUR FLOAT AT THE MAIN STREET LIGHT (IT'S TOO DANGEROUS TO HAVE THEM RUNNING AROUND IN THE STREET).

Due to insurance and liability restrictions the following are prohibited:

- Equestrian individuals unless you can provide proof of liability insurance.
- Off road vehicles, i.e., dirt bikes, four wheelers, etc.

The throwing of candy or any other materials from any moving vehicle/float is strictly prohibited (Kids dart out into traffic to retrieve candy and could be hit by a vehicle/float)

Please have people walking with your float/unit handing out candy or gifts to those along the parade route

Only floats are judged. Judging criteria includes originality, overall appearance, use of theme, and entertainment value. Trophies are awarded to 1st, 2nd, and 3rd place winners.

Day Of:

- **Arrive early, 12 – 1pm.** It's much easier for the staff and the participants to find their space if you arrive in a timely manner. If you arrive as late as 1:30 – 1:45pm there is a chance that you will not be allowed to participate. **PLEASE USE TOOT HOLLOW ROAD FROM THE VICTORY BAPTIST CHURCH TO ACCESS LAKEVIEW DRIVE.**
- **Floats & Motorized Units:** when lining up look for the large white sign located in the grass at the curb. Find your assigned number and **line up the front of your vehicle or unit with the sign.**
- **Bands, ALL Walking Units, and Equestrian Units:** meet at Presbyterian Church parking lot. A Chamber staff member will be there to put you in line up order. It's much easier to keep the parade together and cohesive if walking units don't have to walk all the way down the hill.
- If you have any questions, please look for a staff member or volunteer – all of whom will be wearing orange safety vests. Or call Karen at the number below.
- Please have your **VEHICLE STARTED AND READY TO GO BY TEN MINUTES TILL 2 WITH EVERYONE ON THE FLOAT OR IN THE VEHICLE.** We start promptly at 2pm and don't want any delays.

The Chamber will be providing the only Santa to be featured in the parade. All others will be asked to leave.

If you have any further questions, please contact Karen Proctor at 828-488-3681, chamber@greatsmokies.com
Day of contact number: 828-488-3681 (Karen Proctor)