

# Duke Energy Citizenship and Service Selection Criteria



- Recognizes activities that set a standard and foster a culture of citizenship, service, and civic/community responsibility.
- Demonstrates a commitment to service and/or civic participation over a sustained period of time.
- Demonstrates one or more of the following business values:
  - Integrity:
    - Behave ethically
    - Tell the truth
    - Honor commitments
    - Meet both the spirit and letter of the law.
  - Stewardship:
    - Care about people and the world in which we live
    - Operate safely
    - Be environmentally responsible
    - Strengthen our communities
  - Inclusion:
    - Value diversity and respect the dignity of every individual
    - Value differences in people and perspectives
    - Build relationships based on mutual trust
    - Recognize the contributions of every individual
  - Initiative:
    - Lead the way
    - Demonstrate the courage and creativity needed to shape the future
  - Teamwork:
    - Work together to achieve superior results
    - Share ideas and talents to achieve superior results
    - Support and rely on one another
    - Demonstrate clear and open communications
  - Accountability:
    - Take responsibility for actions
    - Live our values
    - Set clear goals, measure results, and seek to improve
    - Build and protect reputation.

