



Strengthening Your Community, Supporting Your Business

For a business owner, membership in the Swain County Chamber of Commerce is your best way to connect with a nationwide audience of consumers interested in visiting the Great Smoky Mountains of North Carolina, and to belong to a group of like-minded individuals who want their community to thrive.

Our Chamber sponsors events throughout the year that provide exposure for members to a larger audience. Our largest events include July 4 Freedom Fest, Bryson City Christmas Parade and Downtown Trick or Treat.

We provide grand opening and ribbon cutting services for new or remodeled businesses, complete with newspaper coverage, photo opportunities, and an email promotion..

We sponsor Business After Hours events where we provide the press and email promotion.

Our Member Celebration Banquet in the Spring, is a great networking event, celebrating the prior year and promoting what's to come. Locals are honored with business awards, and it is a fun night with good food and music.

Joining the Chamber is a great way to increase your business visibility, receive valuable resources, and enhance credibility in your community. Once you see all the benefits of joining the Swain County Chamber of Commerce, you'll realize how much we can do to help you grow your business.

BENEFITS INCLUDED WITH MEMBERSHIP

We have a strong Online Presence: Your descriptive listing on greatsmokies.com includes Google mapping to bring your customers straight to your door, links to your website, phone, email & social media channels, with direct calls included on your mobile listing. 2024 page views: 600,178 & total event count: 1,983,696.

Our Weekly Leads List provides prospective visitor and relocation leads originating from greatsmokies.com visitor guide request form. 2024 online leads requests: 3,226.

Our Weekly Member Email Update features marketing opportunities, community news, member events, press mentions, tourism trends, and more.

Our Deals & Discounts page on GreatSmokies.com provides an opportunity to publicize your special offers and coupons.

Use our mailing list of members to target local businesses.

Be assured we have a members-only referral policy.

Free workshops & seminars are held in partnership with agencies such as the Small Business Center at Southwestern Community College.

Be an event sponsor. Claim a particular interest or just provide general financial support. Sponsors are promoted on the website, in Facebook posts, and on our newsletters.

MEMBERSHIP APPLICATION

Business Name _____
Primary Contact _____
Physical Address _____
Mailing Address _____
Business Phone _____ Mobile Phone _____
Toll Free _____ Website _____
Email _____ Fax _____
Number of Full Time Employees _____ **Restaurants Only:** Number of Seats _____
Business Social Media Listings: Facebook _____
TripAdvisor _____ Yelp _____

INCLUDE A 75-WORD (Max) BUSINESS DESCRIPTION FOR YOUR LISTING (see page 4)

LODGING ONLY:

Campgrounds: Number of Sites _____ **Hotels / Motels /B&Bs /Inns:** Number of Rooms _____
Cabins / Cottages / Rental Agencies: Number of Rentals _____

Please check all of your amenities:

- Air Conditioning Campers & RV Children Welcome Fireplace/Woodstove Full Hookup
 Hot Showers In Room TV Internet Access/WIFI Jacuzzi/Hot Tub Laundry
 Non-Smoking Rooms Open Year Round Pet Friendly Pool Tent Sites

ADDITIONAL MARKETING OPPORTUNITIES (Annual)

(more information on page 4)

- Caboose Directory Sign** (\$175) **Thumbnail/Logo in Listing** (\$75) **Banner Ads on Website** (\$650)
 Additional Listing Categories (\$75). Choose from the category list on pages 3 & 4.

I agree to comply with the policies and good business practices of the Swain County Chamber of Commerce as stated in the organizational by-laws. I understand that if noncompliance is demonstrated, the Chamber of Commerce Board of Directors may remove my business from membership, as stated in the organizational by-laws.

Total Annual Dues (see page 5). This includes any additional marketing opportunities. \$ _____

Signature _____ Date _____

GREATSMOKIES.COM CATEGORIES LIST (Please check your desired main category.) Additional listings are available for \$75 each per year.

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|--|--|---|
| <input type="checkbox"/> Accounting & Tax Services | <input type="checkbox"/> Concrete/Paving | <input type="checkbox"/> Legal Services |
| <input type="checkbox"/> Adventure Rentals | <input type="checkbox"/> Contractors, Builders & Log Homes | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Advertising and Marketing | <input type="checkbox"/> Dance & Theater | <input type="checkbox"/> Liquors and Wines |
| <input type="checkbox"/> Animal Boarding/ Pet Sitting | <input type="checkbox"/> Dentistry | <input type="checkbox"/> Local TV and Radio Stations |
| <input type="checkbox"/> Animal Shelters | <input type="checkbox"/> Downtown Lodging | <input type="checkbox"/> Locally-Sourced Foods |
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Education | <input type="checkbox"/> Music Venues |
| <input type="checkbox"/> Art Galleries & Artisans | <input type="checkbox"/> Electrical Contracting | <input type="checkbox"/> Native American Crafts |
| <input type="checkbox"/> Arts/Crafts Classes | <input type="checkbox"/> Excavating | <input type="checkbox"/> Newspapers and Magazines |
| <input type="checkbox"/> Automotive Rentals, Repairs & Sales | <input type="checkbox"/> Family Activities | <input type="checkbox"/> Office Suites/Business Centers |
| <input type="checkbox"/> Bakeries, Chocolates & More | <input type="checkbox"/> Fishing | <input type="checkbox"/> Office Supplies & Janitorial |
| <input type="checkbox"/> Banks, Finance, Investments | <input type="checkbox"/> Fishing-Guides | <input type="checkbox"/> Organizations |
| <input type="checkbox"/> Bed & Breakfasts & Inns | <input type="checkbox"/> Fishing-Marinas/Bait /Trout Ponds | <input type="checkbox"/> Paddle Board Tours |
| <input type="checkbox"/> Biking | <input type="checkbox"/> Fitness Centers | <input type="checkbox"/> Paddleboard Rentals |
| <input type="checkbox"/> Boating | <input type="checkbox"/> Florists & Gifts | <input type="checkbox"/> Photographers |
| <input type="checkbox"/> Bookstores | <input type="checkbox"/> Gas and General Store | <input type="checkbox"/> Rafting Outfitters |
| <input type="checkbox"/> Bottling Companies | <input type="checkbox"/> Gem Mines | <input type="checkbox"/> Real Estate & Property Development |
| <input type="checkbox"/> Breweries | <input type="checkbox"/> General Merchandise | <input type="checkbox"/> Recruiting Services |
| <input type="checkbox"/> Cabins, Lofts & Condos | <input type="checkbox"/> Golf | <input type="checkbox"/> Restaurants and Specialty Foods |
| <input type="checkbox"/> Cabs & Transportation | <input type="checkbox"/> H.V.A.C. | <input type="checkbox"/> Signs & Specialty Printing |
| <input type="checkbox"/> Campgrounds | <input type="checkbox"/> Hardware and Lumber | <input type="checkbox"/> Small Equipment Sales & Repair |
| <input type="checkbox"/> Casinos | <input type="checkbox"/> Health Care, Counseling and Recovery Services | <input type="checkbox"/> Spas and/or Massage |
| <input type="checkbox"/> Childcare/Daycare Services | <input type="checkbox"/> Hiking | <input type="checkbox"/> Storage Units - RVs, Boats, Other |
| <input type="checkbox"/> Christmas Shops | <input type="checkbox"/> Horseback Riding | <input type="checkbox"/> Supervised Adult Care Facilities |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Hotels, Motels & Resorts | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Clothing & Accessories | <input type="checkbox"/> House Cleaning & Restoration Services | <input type="checkbox"/> Tree Service |
| <input type="checkbox"/> Computer and or Business Services | <input type="checkbox"/> Insurance | <input type="checkbox"/> Tube Rentals |
| | <input type="checkbox"/> Kayaking | |
| | <input type="checkbox"/> Lawn Care and/or Landscaping | |

- Utilities
 - UTV Rentals & Tours
 - Vacation Planning Concierge Services
 - Vacation Rental Agencies
 - Vape Shops
 - Wedding Bakeries & Custom Cakes
 - Wedding Caterers
 - Wedding Florists & Gift Baskets
 - Wedding Photographers
 - Wedding Spa & Massage Services
 - Wedding Venues
 - Zip Lines
 - Other/Not Listed (Don't see where you fit? Just write in your desired listing and we can create it for you!)
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PLEASE PROVIDE A 75-WORD (max) LISTING (Business Description)

ADDITIONAL MARKETING OPPORTUNITIES

Additional listings in other categories for only \$75 per listing per year.

Please indicate your additional categories here: _____

A thumbnail photo or logo in your listing for only \$75 per year per listing.

Please email the image to chamber@greatsmokies.com.

A website banner ad on greatsmokies.com for only \$650 per year.

Contact chamber@greatsmokies.com for ad specifics and more information.

Caboose Directional Sign: \$175 per year.

Contact chamber@greatsmokies.com or call 828-488-3681

Swain County Chamber of Commerce, PO Box 509, Bryson City, NC 28713
828-488-3681, chamber@greatsmokies.com



ANNUAL MEMBERSHIP DUES RATES

Business / Retail / Service / Hospital / Medical / Licensed Professionals

- 0-5 Employees **\$150**
- 6-10 Employees **\$175**
- 11-15 Employees **\$200**
- Over 15 Employees **\$225**

Attractions

- 1-25 Employees **\$275**
- 26-50 Employees **\$350**
- 51-100 Employees **\$400**
- 101-200 Employees **\$475**
- Over 200 Employees **\$550**

Lodging

Campgrounds / RV Parks / Hotels / Motels / Cabins / Cottages / Bed & Breakfasts / Resorts

- 1-15 Sites/Units **\$200**
- 16-30 Sites/Units **\$215**
- Over 30 Sites/Units **\$230**

Restaurants / Food Trucks

- 0-9 Tables **\$175**
- 10-19 Tables **\$200**
- 20 or more Tables **\$225**

Other Business Memberships

- Churches / Non-Profits / Patron **\$80**
- Casino **\$750**
- Financial Institutions **\$400**
- Real Estate Rentals & Sales **\$300**

ADDITIONAL MARKETING OPPORTUNITIES (ANNUAL)

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|--|--|
| Extra Category Listings (ea) \$75 | Thumbnail Photo on Listing \$75 |
| Caboose Directional Sign \$175 | Banner Ad on greatsmokies.com \$650 |

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